

SECURITY TRACKER

UNITED STATES



APPROXIMATELY
1 BILLION
RECORDS HAVE BEEN
COMPROMISED
IN THE LAST 8 YEARS

COSTS  **BUSINESSES**

\$48 BILLION



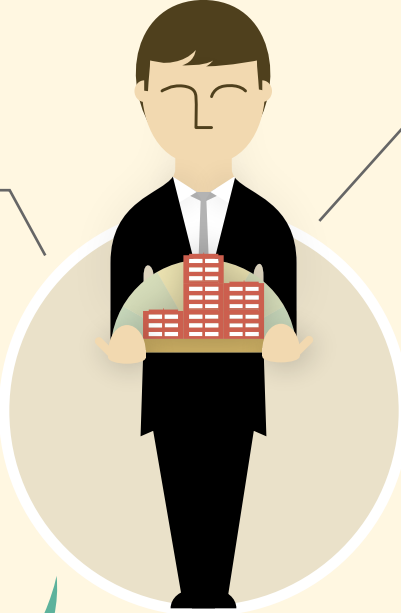
27% TRAIN
STAFF

TWICE A YEAR ON
SECURE INFORMATION
HANDLING AND
DESTRUCTION



33%

SAID LOST OR STOLEN DATA
WOULD RESULT IN SEVERE
FINANCIAL IMPACT
AND WOULD **HARM THEIR**
CREDIBILITY AS A BUSINESS



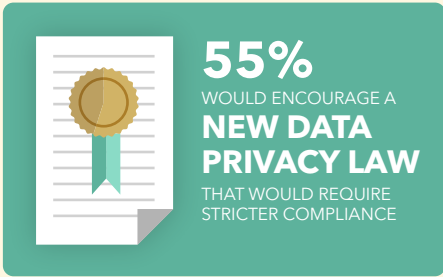
**C-SUITE
EXECUTIVES**

47%

HAVE BOTH **LOCKED CONSOLES** AND USE A
**PROFESSIONAL
SHREDDING SERVICE**
TO SHRED SENSITIVE DOCUMENTS



61%
HAVE A
**MANAGEMENT-
LEVEL EMPLOYEE**
RESPONSIBLE FOR OVERSEEING
INFORMATION SECURITY ISSUES



55%
WOULD ENCOURAGE A
**NEW DATA
PRIVACY LAW**
THAT WOULD REQUIRE
STRICTER COMPLIANCE

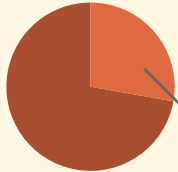


25%
MORE AWARE OF THE
LEGAL REQUIREMENTS OF
SECURE INFORMATION
DESTRUCTION THAN
SMALL BUSINESS OWNERS

67%

OF C-SUITE
EXECUTIVES

...WIPE OR DEGAUSS ELECTRONIC
DATA HOWEVER UNLESS THEY
CRUSH THEIR MEDIA THEY ARE STILL
**AT RISK OF
A DATA BREACH**

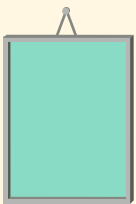
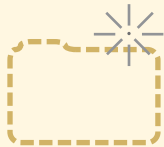


28%

**NEVER TRAIN
STAFF**

51%

**THINK
LOST OR
STOLEN DATA**
WOULD NOT SERIOUSLY
IMPACT THEIR BUSINESS



46%

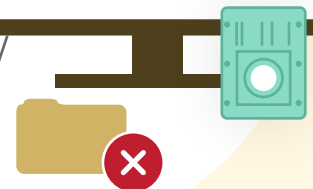
DO NOT HAVE ANYONE
DIRECTLY RESPONSIBLE
FOR SECURE INFORMATION
DESTRUCTION



**SMALL BUSINESS
OWNERS**

52%

OF SMALL BUSINESS
OWNERS



35%

DO NOT HAVE
A SECURE INFORMATION
DESTRUCTION PROCESS
IN PLACE



50%

DO NOT HAVE SECURE LOCKED
CONSOLES TO HOUSE SENSITIVE
MATERIALS AND INSTEAD,
USE IN-OFFICE SHREDDING VS. A
PROFESSIONAL SHREDDING SERVICE



All of the statistics provided are from the Shred-it 2012
Information Security Tracker powered by Ipsos Reid

2011 Data Breach Investigations Report, verizonbusiness.com
Trustwave 2011, Trustwave 2010

<http://bit.ly/LOWjkr>



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