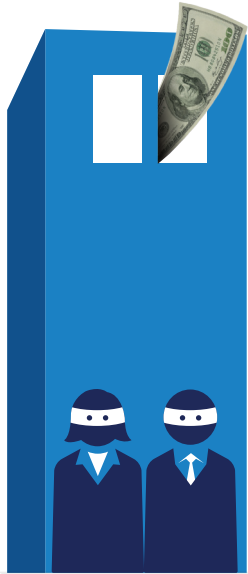


EVERY YEAR,  
THE TYPICAL  
ORGANIZATION  
LOSES

5% of  
ITS REVENUE  
TO FRAUD  
TOTTALLING  
\$6.3  
BILLION



The average loss per case was  
**\$2.7 MILLION**



GIVING FRAUDSTERS THE TIME  
TO NAB A MEDIAN OF  
**\$150,000**

## WHY DOES IT HAPPEN?

**60% Senior Executives**

say EMPLOYEES ARE NOT  
KNOWLEDGEABLE or HAVE  
NO KNOWLEDGE of the  
COMPANY'S SECURITY RISKS.



**49% C-Suites**

TRAIN EMPLOYEES on their  
industry's legal requirements  
only ONCE A YEAR OR LESS.



**39% SBOs**

HAVE NO POLICY in  
place for handling their  
CONFIDENTIAL INFORMATION.



**46% SBOs**

HAVE NO POLICY for  
storing and disposing of the  
CONFIDENTIAL INFORMATION  
OF ELECTRONIC DEVICES.

Sources: [www.priv.gc.ca/resource/tool-outil/infographic/leg\\_info\\_201405\\_e.asp](http://www.priv.gc.ca/resource/tool-outil/infographic/leg_info_201405_e.asp) | [www.gowlings.com/services/dbic/?p=15](http://www.gowlings.com/services/dbic/?p=15)

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