

Why Shredding Companies Are Not All the Same — or Equally Secure

Data breaches are increasingly common, with potentially devastating consequences for businesses and individuals alike.

A Data Breach Can be Costly

Monetary losses from data breaches can be significant, with the average cost of a breach reaching USD 4.88 million in 2024 (a 10% increase over the previous year, according to IBM's 2024 Cost of a Data Breach report).

Your Organization's Reputation Is at Risk

A breach could cost you not only your customers and associated revenue but also your business reputation. A recent Shred-it® survey shows the important connection between consumer behavior and protecting confidential information:

Over
50%

of respondents worry that their personal information could be used for identity theft.

Only
20%

of respondents say they trust companies to adequately protect their personal data.

81%

of respondents would be much less likely to purchase from a company that experienced a data breach.

91%

of respondents say they are more likely to purchase from a company that prioritizes data and information protection.

Information Security Might Not be your Current Provider's Biggest Concern

Think about it. If secure document destruction isn't your current shredding provider's core competency, your information may be at risk. Here's why:

- ▶ Shredding service providers that offer multiple services are primarily concerned with service logistics and cost efficiencies.
- ▶ Security can be compromised when your vendor has to outsource the work to service all your locations.
- ▶ Many can't provide a proof of service or certificate of secure destruction.
- ▶ Their employees may have little to no training because they have to perform many services in addition to document destruction.
- ▶ A multi-service provider may not have the training and expertise to advise you on best practices or keep you up-to-date on changes in legislation.

Shred-it® is the Secure Document Destruction Expert

Shred-it®, a Stericycle® solution, offers comprehensive services designed to provide peace of mind and ensure information security. Here's what sets Shred-it® apart:

- ▶ **NAID Certified:** The National Association for Information Destruction (NAID) establishes strict standards for shredding services. Certification ensures a secure chain of custody, from pickup through disposal, and provides proof of service for your records.
- ▶ **Expertise in physical security:** With over 30 years of experience, Shred-it® has helped businesses protect confidential information with industry-leading expertise.
- ▶ **Service reliability:** Shred-it® operates one of the largest footprints in North America, serving businesses throughout the United States and Canada. This extensive network minimizes services disruptions and ensures flexibility for companies with unexpected document destruction needs.
- ▶ **Customizable solutions:** Shred-it® offers a wide range of reliable data destruction services tailored to meet the specific needs of your organization.
- ▶ **Employee training and tools:** Shred-it® provides policy templates, interactive training programs and resources that are customizable and accessible. These tools help businesses to better educate employees on data protection best practices, regardless of size.



Shred-it®'s Shredding Solutions Provide Peace of Mind

Protecting your confidential information is our top priority — because secure destruction is all we do.

- ▶ Our proprietary technology and procedures exceed industry standards.
- ▶ We destroy your documents either at your location or our secure facility.
- ▶ Our containers are constructed so that documents can't be removed after they're deposited.
- ▶ Our employees are highly trained security experts.
- ▶ We stay up-to-date on the privacy legislation that affects your industry.
- ▶ We care about the environment and recycle all paper documents once they've been destroyed.
- ▶ You are guaranteed consistent service from a partner who serves more locations than any other.

For more information, contact us at 800-697-4733 or visit us at [Shredit.com](https://www.shredit.com)